

Innovative water governance practices Insights from Horizon Europe projects

Seminar

INBO General Assembly 2024 October 7th 2024 Bordeaux







CITIZEN ENGAGEMENT ROADMAPS



GOVAQUA 2024 Seminar:

Innovative water governance practices - Insights from Horizon Europe projects INBO General Assembly 2024



INNWATER

Promoting social INNovation to renew multi-level and cross sector WATER governance

CITIZEN ENGAGEMENT

CONCEPTUAL FRAMEWORK



WHY CITIZEN ENGAGEMENT?

- Social accountability
- Citizen empowerment
- Long-term solutions
- Build trust

WHAT IS CITIZEN ENGAGEMENT FOR?

- □Improving effectiveness of service delivery
- □Serving public interest
- □Enhancing legitimacy
- □Strengthening accountability

WHO TO INVOLVE?

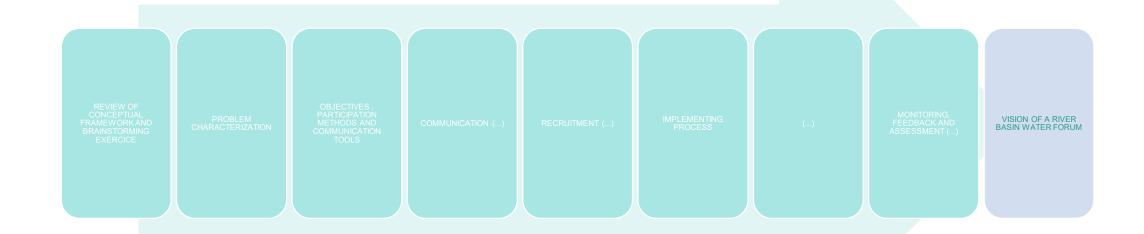
- Society-Culture sector of the QH
- Notion of RBWF
- Power / Interest
- Civil society
- Context, preferences and attitudes, influence, communication, expectations.

HOW TO ENGAGE CITIZENS?

- Principles of good practice
- Ladder of participation
- Existing tested resources



INTEGRATE IN A CITIZEN ENGAGEMENT ROADMAP FOR THE DURATION OF THE PROJECT, AND BEYOND



METHODOLOGICAL GUIDELINES TO SET A CITIZEN ENGAGEMENT ROADMAP







STEP 1. PILOT SITE INTERNAL ASSESSMENT

PROBLEM: what is citizen engagement for?	E.g. water pricing, education, awareness		
EXPERIENCE: What activities are you already conducting with/for local communities in relation to water? How do they relate/respond to the problem?	E.g. neighbourhood meetings to inform/raise awareness, citizen science in connection to water quality and quantity.		
RIVER BASIN WATER FORUM: Is constituting a RBWF an objective? What are the expected outcomes of this RBWF? How do they relate to citizen engagement?	E.g. creating a RBWF as a long term objective to trigger citizen engagement and consolidate the participation of all actors in the Quintuple Helix		
TIMELINE: What is the timeline for citizen engagement?	E.g. starting implementation within InnWater's timeline		
RESOURCES: Do you have capacity to support citizen engagement activities?	E.g. additional financial support will be necessary to complete the roadmap		



STEP 2. LOCAL COMMUNITY ENGAGEMEMENT ASSESSMENT

DEMOGRAPHICS: What are the demographics of the basin	E.g. link to local		
affected area? Population, age, gender, ethnic diversity, religion,			
income, economic activity, vulnerable groups.			
CONNECTEDNESS AND REPRESENTATIVENESS: how	E.g. x civic associations with a total of y members, 1		
connected/networked is the local community? Number of			
associations/local action groups, type, number of members they	with m followers, other		
have.			
ACTIVITY: how active are community members and associations?	E.g. annual meetings, local bulletins, festivities		
Type, number AND frequency of activities, communication,			
events, meetings.			
GOVERNANCE AND DECISIONMAKING: What is the relationship	E.g. local water committee meeting monthly with		
of the local community with key water management actors?	members of		
What formal or informal (institutionalised or not) entities,			
networks or initiatives are there in place for citizens to be			
involved in decision-making about water?			
COMMUNICATION: What are the current channels of	E.g. municipal newsletter		
communication with the local community within the existing			
water governance structure? E.g. social media, local newspapers,			
mailbox			
LOCAL SPOKESPERSON/OPINION LEADER: Are there key	E.g. president of the commerce and tourism		
individuals that can speak for larger groups of the local			
community?			



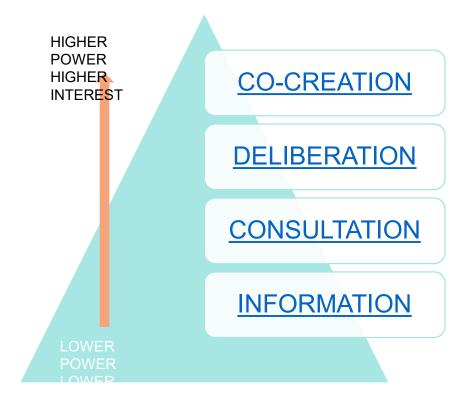
STEP 3. CITIZEN ENGAGEMENT ROADMAP

POSITION IN THE LADDER OF CITIZEN PARTICIPATION.	Set a position for each rung of the	e ladder.	
How consolidated are the ongoing engagement tools and activities in each rung of the ladder?		NO CONSOLIDATED ACTIVITIES ACTIVITIES 0 1 2 3 4 5 6 7 8 9 10	
	Information		
	Consultation	0000000	0000
	Deliberation	0000000	0000
	Co-creation	0000000	0000
SELECTING TOOLS			
Which Approaches and feedback provision mechanisms constitute the citizen engagement strategy?	See TABLE 1 for supporting resou	rces.	
ASSESSING CITIZEN ENGAGEMENT SOLUTIONS. What indicators will you use to assess the progress in objective achievement, engagement, resources, timeline.	E.g list a set of indicators		

LADDER OF ENGAGEMENT



How to engage?



• Different citizen groups – based on "who to engage" – can be engaged in different parallel processes depending on level of commitment